



**Board of Directors Meeting
September 30, 2021 12:00 PM**

Present: Lisa Smude, Chad Engstrom, Christina Draper, Jessica Spicer

Agenda

1. Call to Order Lisa Smude, President
 - a. 12:05 PM
2. Nominations Lisa Smude, President
 - a. Lisa asked for nominations for Treasurer, Vice President and to notify Lisa by Oct first.
 - i. Open appointed positions are Business Partner Liaison and Social Media Director.
3. Treasurer Report Chad Engstrom
 - a. Total Liabilities & Equity as of 8/31/2021 Checking/savings/other equity \$144,817.06,
 - b. 1.1.2021- 8.31.2021 Net income \$5490.04
 - i. Net income does not include all Fall Conference Revenues and Expenses.
 - c. Total Income \$19,388.5 and total expenses are \$13,885.15.
4. Goals Lisa Smude, President
 - a. Increase membership by 3% from 2020 we haven't met goal. Also want to increase ASHHRA by 2 people.
 - b. Conference Attendance goal is to host one in person and one virtual. Goal Met.
 - c. Re-engage business partners on 3 separate occasions both virtual and in person. Goal met.
 - d. Increase Social Media Presence on Linked in and Facebook. Make sure to like our social media outlets. Goal in progress.
5. Membership report Lisa Smude, President
 - a. Current 174 members, also did some new rebranding and Logo roll-out.
6. Scholarship report Christina Draper, Secretary
7. Business Partner Liaison Lisa Smude, President

- a. Can't do it without our Business Partners. Hey sponsor conferences and events. If anyone knows a business partner that might be interested let Lisa or Paula know.

8. Salary Survey

Jane Kolas

- a. HHRAM works with Lockton. 2022 will launch on 12/8 and close early February. Results available on 4.13.2021

9. ASHHRA updates

Lisa Smude, President

- a. 2021 Conference was done virtually.
- b. Unknown what the conference will look like in 2022.
- c. Awards criteria did not change and HHRAM received a 3 star rating. Conferences were not able to happen which dropped us down to a 3 star rating.

10. Conference updates

- a. Spring 2022 Conference Save the date in Stillwater May 11-13, 2022
- b. Drawing Winner – \$200 towards next conference Lee Reichenbach

Meeting Adjourned: 12:30 PM